



SONY

**watch
the future**

with Sony Digital Cinema 4K

Get ready for the ultimate entertainment experience with Sony 4K Digital Cinema. You'll enjoy fabulous, detail-packed pictures and stunning surround sound. Here's your instant guide to better-looking movies projected in Sony 4K.

Discover a world of detail

4K simply means the best movie experience you've ever seen. Movies projected digitally in Sony 4K contain four times more pixels than your HD television. Pixels are the tiny coloured dots that make up a picture. And when you watch a film projected in Sony 4K, you're seeing over eight million of them.

See the difference on screen

All those little pixels mean a whole lot of detail. And you'll really see the difference with movies projected in Sony 4K. Everything's amazingly real, with gorgeous colours, detail and textures that take you deeper into the story. Incredible contrast means rich, deep blacks and sparkling highlights that no other projector can match. It's an experience you'll never forget.

Crisper, cleaner, rock-solid pictures

Not so long ago, going to the cinema meant putting up with jittery-looking pictures from old-fashioned film projectors. But with digital projection in 4K, there aren't any wobbles, scratches or pops. Just smooth, stable, crystal-clear images you'll love watching.

From studio to screen

Movie-makers love 4K. More and more of Hollywood's biggest names are shooting digitally with Sony 4K cameras instead of film. Award-winning directors love the flawless detail, colour, depth and control that 4K brings. It's the expert choice, bringing you ultimate picture quality from movie studio to cinema screen.

Sony Digital Cinema™ 4K